

# Did stroke reconfiguration work?

*Part of - Achieving successful system change: learning from stroke  
reconfiguration in London and Greater Manchester*

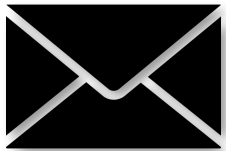
15 May 2018

# Welcome! How to join in

- ◆ There are three ways to contribute this afternoon:



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# Kaleidoscope Health & Care

- ◆ Kaleidoscope is a social enterprise which brings people together to improve health and care. We find new ways to overcome old barriers. We enable constructive conversations on difficult topics.
- ◆ Lots more information at [kaleidoscope.healthcare](https://kaleidoscope.healthcare)
- ◆ Your host today is Rich Taunt, joined by Professor Naomi Fulop, Professor Steve Morris and Professor Ruth Boaden

# Acute stroke service reconfiguration in Greater Manchester and London: what happened?

**Naomi Fulop**

*Professor of Health Care Organisation and Management*  
Department of Applied Health Research, University College London

**Steve Morris**

*Professor of Health Economics*  
Department of Applied Health Research, University College London

- This project was funded by the National Institute for Health Research Health Services & Delivery Research programme (Project number 10/1009/09).
- The views and opinions expressed therein are those of the authors and do not necessarily reflect those of the HS&DR, NIHR, NHS or the Department of Health.



Naomi Fulop, Steve Morris, Angus Ramsay,  
Rachael Hunter, Simon Turner



Tony Rudd, Charles Wolfe,  
Christopher McKevitt



Pippa Tyrrell, Ruth Boaden, Catherine Perry

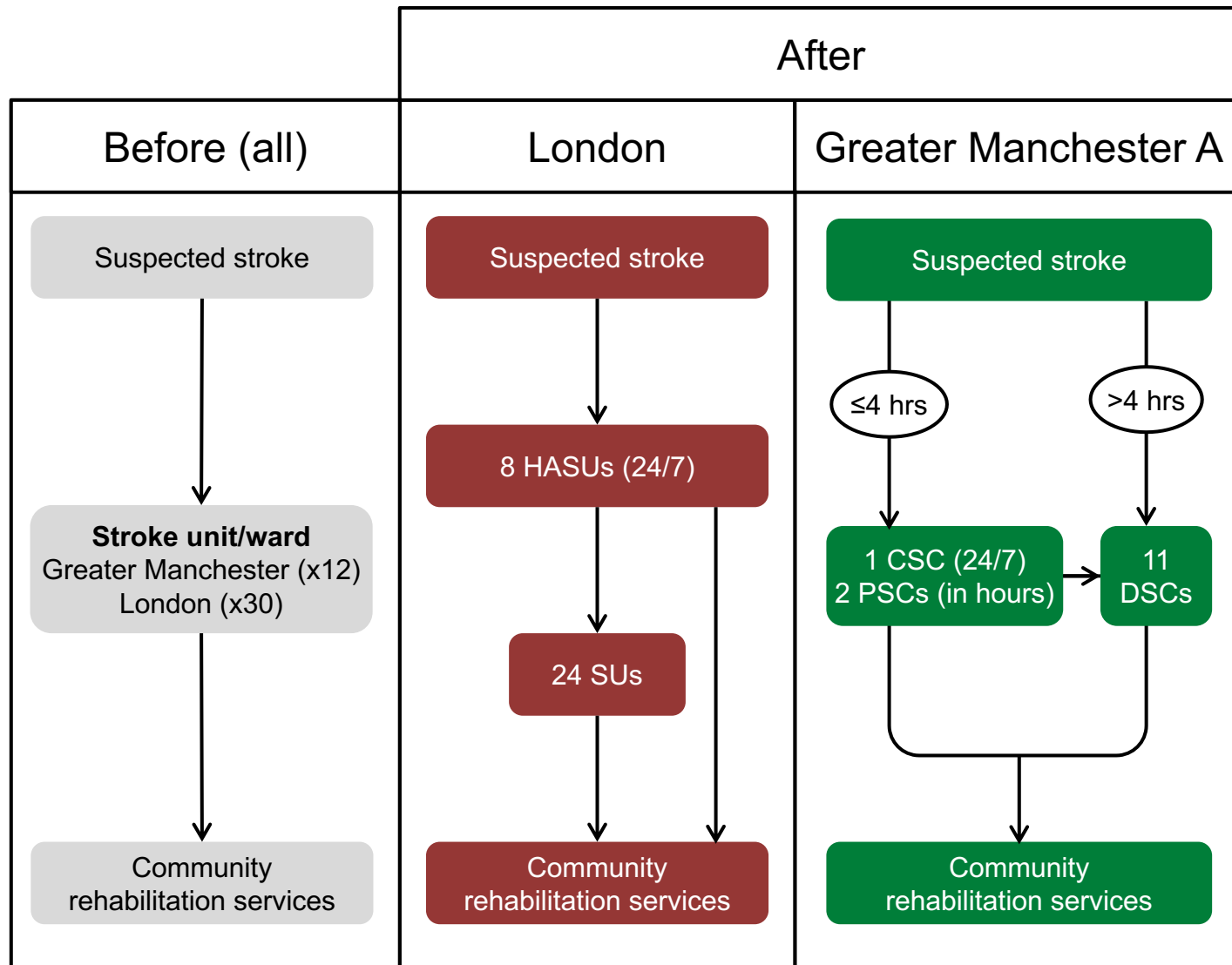


National Stroke Strategy (2007) set out case for change:

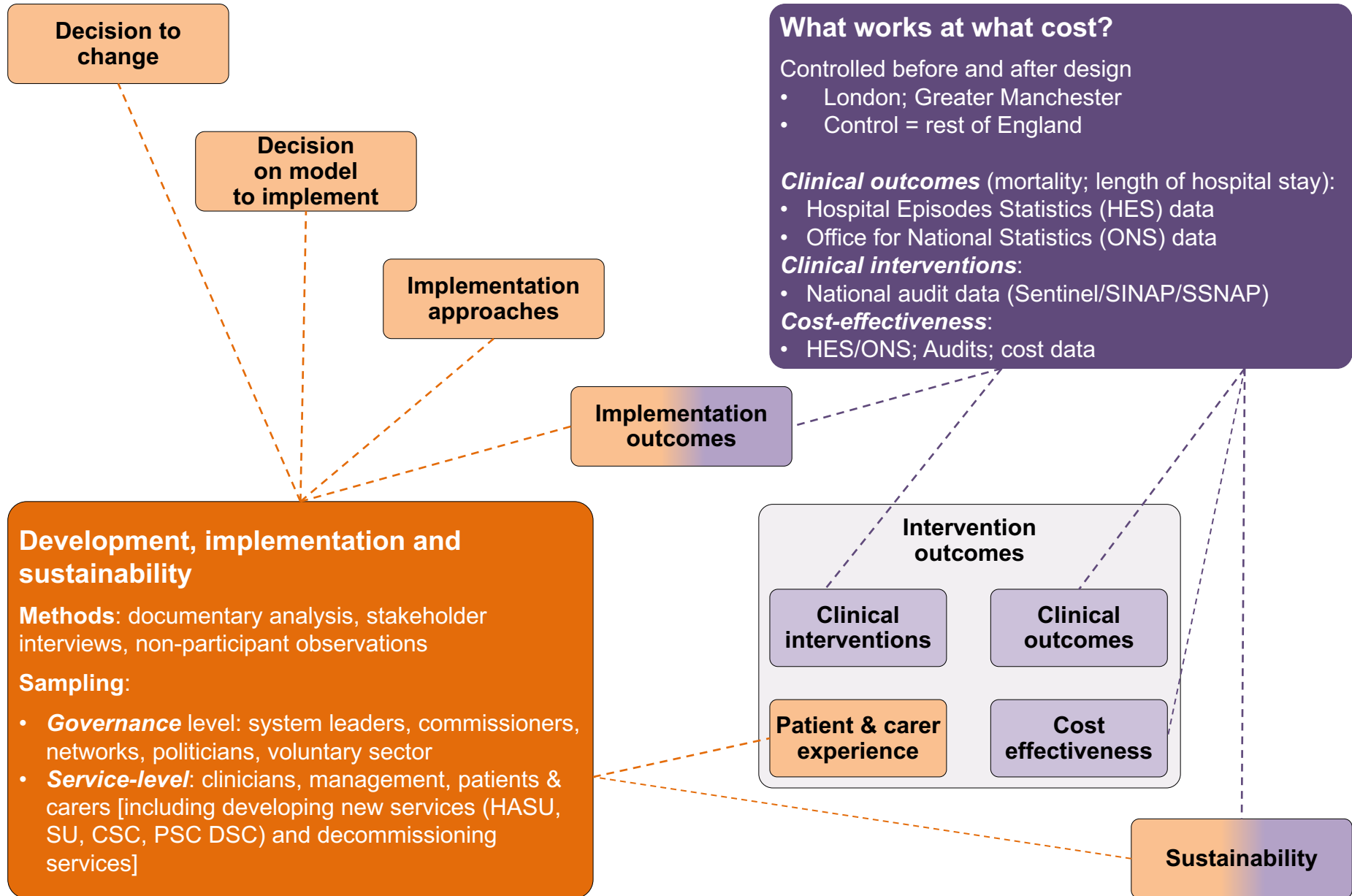
- 3rd biggest cause of death in UK
- Outcomes for stroke in UK compared poorly with those internationally

- Services not organised to enable evidence-based clinical practices to be provided
- Greater Manchester and London led the way in reconfiguring services to address these concerns

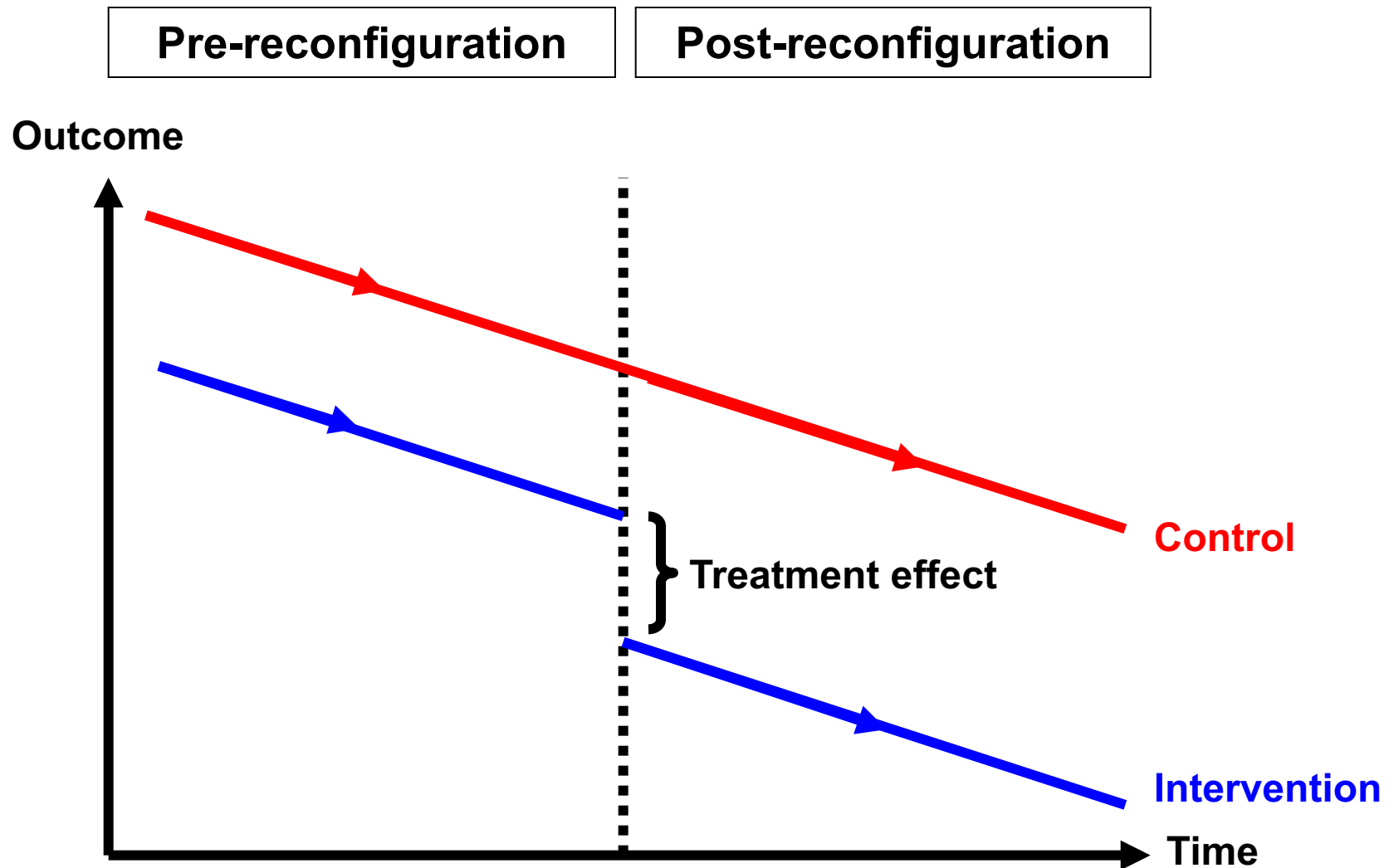








***Quantitative findings:  
2010 changes***



Our analysis of HES/ONS data (2008-12) found...

→ Impact: mortality

- **London:** fell significantly more than in rest of England
  - 96 additional lives saved per year
- **Manchester:** also fell, but in line with rest of England

→ Impact: length of hospital stay

- Fell significantly more than in rest of England in both areas:
- **London:** 1.4 days
- **Greater Manchester:** 2 days



Our analysis of national audit data (2008-12) found...

- **All areas** more likely to provide evidence-based care interventions over time

## HOWEVER

- **London:** more likely than elsewhere to provide most types of care
- **Manchester:** no different from elsewhere in England



## HASUs were important:

- More likely to provide evidence-based care
- But different proportions treated in HASU
  - **93%** in London, **39%** in Manchester
- **34%** Manchester patients who got to hospital in 4 hours not treated in HASU

- Our analysis of HES/ONS, national audit, South London Stroke Register found...
- High probability that **both** London and GM A were cost-effective at 10 years



- London: due to improvements in mortality & morbidity
  - Incremental cost per QALY gained <£20,000
- GM: reduced cost of stroke care due to reduced LOS
  - QALY gains and cost savings

***Qualitative findings:  
Planning and implementation;  
impact on patient experience***

- Combine 'top-down' and 'bottom-up' clinical leadership
- Engage all relevant stakeholders from planning onward
- System-wide authority can help challenge resistance

London:  
*holding the  
line*



“What got it through was being straight with them [clinicians], trying to explain it to them, but in the end **holding the line.**”  
(Commissioner, Project Board Member)

Greater  
Manchester:  
*consensus*

“the minute it felt like unanimity was being compromised on that clinical discussion on the 24 versus the 4 hour pathway, I think **we were always going to be minded then to tilt towards holding unanimity.**” (Commissioner)





- Patients and the public were involved through consultation processes and governance structures
- Professionals found it hard to say what impact involvement had
- Felt to have *strategic value* (supporting implementation) and *intrinsic value* (allowing citizen participation in change)
- Concept of ‘value’ might be more useful than ‘impact’ when thinking about patient and public involvement



‘I don’t think it really changed anything [...] but at least people felt that they had a voice.’  
(Patient organisation, Greater Manchester)

‘I have a suspicion that those [*events*] were more effective in terms of stakeholder engagement than in terms of the answers that were produced - in terms of getting a sense of stakeholder ownership of the process’  
(Patient organisation, London)

## London:

- ‘Big bang’ launch; accreditation with financial levers; hands-on facilitation



‘The one thing that we really did push for was a “go live” date, not a “go live” date in one area and another in other areas’  
(Ambulance service)

‘The Programme Board was quite unrelenting really about, these are the targets, we’ve got to hit them...’ (Stroke network)

## Greater Manchester A:

- Pilot, then phased; no accreditation or financial levers; platform to share learning



‘I don’t understand who’s supposed to be going here and who’s supposed to be going there, and if I don’t, I bet other people don’t’  
(Stroke physician)

- Centralised service can offer a good experience (despite increased travel)
- Important to provide clear information at every stage

“They said we’re taking you to (HASU) because they’ve got a specialist stroke unit there [...] I said, ‘well that’s fine”  
(Patient, Greater Manchester)



## LONDON Implementation

**Drivers:** national stroke strategy, local variations  
**Leadership:** regional authority; 'Holding the line'

Simple, inclusive model  
(all patients to HASU; all HASUs admit 24/7)

'Big bang' launch  
Accreditation with financial levers  
**Facilitation:** hands-on

All HASUs provide interventions;  
93% treated in HASU

**Mortality:** ↓ **Length of stay:** ↓  
**Clinical interventions:** more likely than elsewhere  
**Cost-effectiveness:** Cost ↑; QALYs = ↑; NMB >0  
**Patient experience:** Good experience overall;  
clear communication needed at each stage

**Decision to  
change**

**Decision  
on model  
to implement**

**Implementation  
approaches**

**Implementation  
outcomes**

**Intervention  
outcomes**

## GREATER MANCHESTER A implementation

**Drivers:** national stroke strategy, local variations  
**Leadership:** Network; 'Consensus'

More complex, less inclusive model (4 hour window;  
PSCs admit patients 7-7, Monday to Friday)

Pilot, then phased  
No accreditation or financial levers  
**Facilitation:** platform to share learning

CSC/PSCs provide interventions; DSCs vary;  
39% treated in CSC/PSC

**Mortality:** Overall →; HASUs ↓ **Length of stay:** ↓  
**Clinical interventions:** No more likely than  
elsewhere (except CSC/PSC)  
**Cost-effectiveness:** Cost ↓; QALYs = ↑; NMB >0  
**Patient experience:** Good experience overall;  
clear communication needed at each stage

- Further centralisation in GM recommended in 2011
- Significant delays in implementation
- Our published findings on mortality and LoS helped move things along... and calculation that if GM further centralised, additional 50 lives p.a. could be saved



- **Services were further centralised in March 2015**
  - ***We studied these further changes alongside sustainability in London***

***Quantitative findings:  
2015 changes in GM;  
sustainability in London***

We reran our analysis on HES/ONS data (2008-16)...

## → Impact: mortality

- **Across all hospitals in GM:** borderline significant fall
- **In GM HASUs:** fell significantly more than in rest of England
  - **69 additional lives saved per year**

## → Impact: length of hospital stay

- Fell significantly more than in rest of England: 1.5 days
  - **6750 fewer bed-days per year**



Our analysis of national audit data (2013-16) found...

## Treatment in a HASU increased significantly:

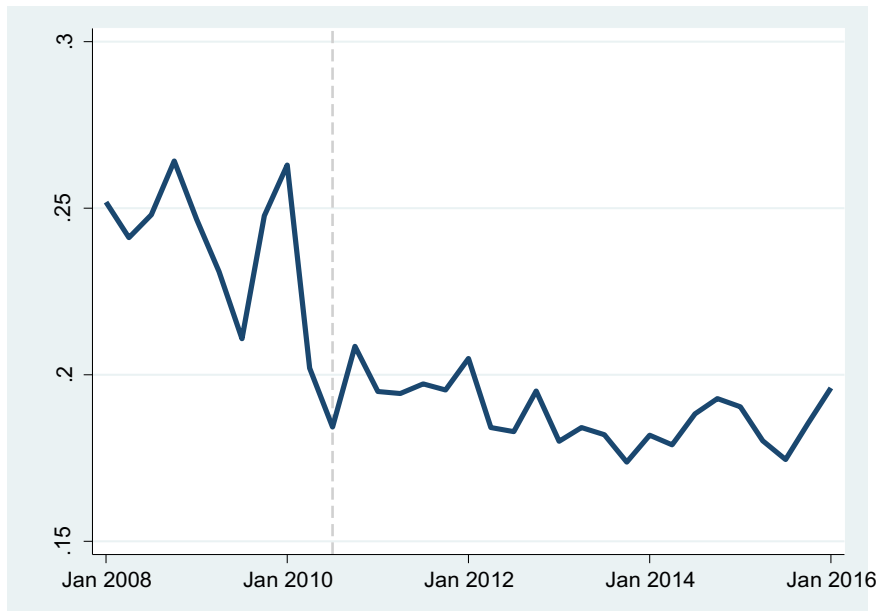
- 39% in 2010/12
- 64% in 2014/15
- 86% in 2015/16

## Provision of evidence-based care:

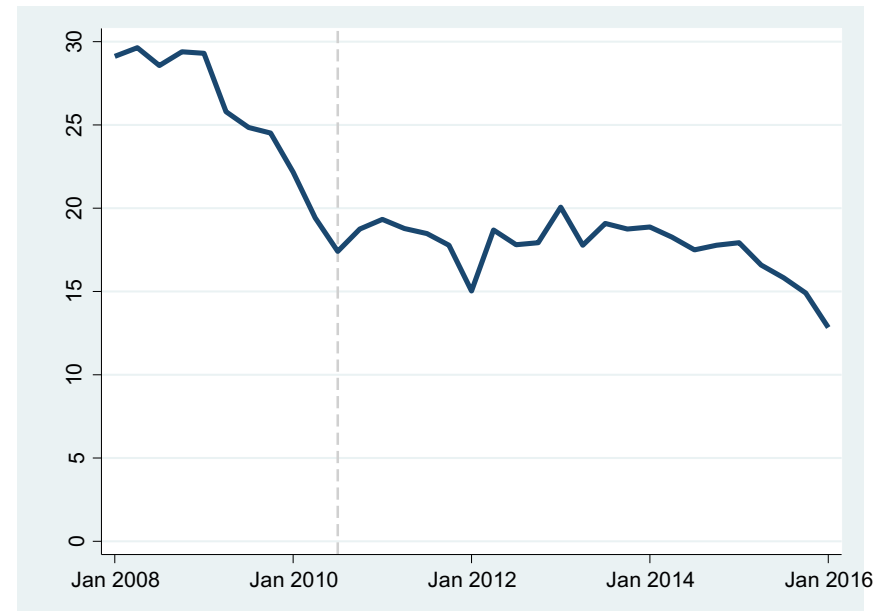
- **Front door services:** significant improvements, over and above those seen in RoE
- **Thrombolysis:** proportion of eligible patients receiving thrombolysis increased, but it also did in the RoE
- **Specialist assessments:** Most improved over time, over and above those seen in RoE



- **No significant variation in mortality or LoS** over time since the reconfiguration in London
- Indicates the reductions in mortality and LOS following centralisation in London were **sustained**
- Patterns reflected in **analyses of clinical interventions**



Adjusted trends in mortality at 90 days in London



Adjusted trends in LoS in London

***Qualitative findings:  
2015 changes in Greater Manchester;  
sustainability in London***

- Further change in GM:
    - Recommended 2011, implemented March 2015
  - Delays agreeing model, planning, implementation
  - System faced obstacles:
    - Turbulence - 2013 NHS reforms
      - disrupted decision-making
      - loss of local knowledge
    - National staffing shortages
    - Local concerns about service and leadership capacity
- ***Despite these obstacles, change was implemented***

*'It was kind of assumed that it was a relatively small change, when **in fact it was probably as big a change as it had been the first time round.**'*  
(Stroke physician, GM)

- Obstacles:
  - Turbulence (2013 NHS reforms); national targets (e.g. A&E targets); national staffing shortages; pressures on social care
  - Pressure: delayed patient transfer; difficulties finding HASU/SU beds
- ***Despite these, delivery of interventions and outcomes was sustained over the period studied***

- Facilitators:
  - The model - service standards linked to tariff
  - Processes sustaining the system - service reviews
  - Leadership - continuity and adaptability
  - Independent evidence - SSNAP; research

*‘keeping London working together [...] has enabled us to have at least some elements of the old strategic health authority [...] they’ve continued to operate pretty much really as an SHA but without some of the powers that the SHA previously had’ (Stroke physician)*

*‘there’s an enhanced tariff that we get if we pass, I think if that threat went away, that would be a real loss to us. We need that threat.’ (Stroke physician)*

## What works at what cost:

- Centralised acute stroke services in urban areas reduce mortality and LOS, and are cost-effective
- Advantage of models where all eligible for HASU
- Impact on care and outcomes can be sustained over time

## Planning, implementation, and sustainability

- Combine ‘top-down’ and ‘bottom-up’ clinical leadership; System-wide authority can help challenge resistance
- Consistent, adaptive leadership facilitates both implementation and sustainability in challenging contexts
- Important to engage all relevant stakeholders from planning onward
- Implementation: importance of standards linked to financial incentives and hands-on facilitation
- Independent evidence (audit, research) can help build and maintain stakeholder ownership of changes
- ***Not a one-off:*** attend to evidence, consider further change

Many thanks for your time!

**More information:**

[n.fulop@ucl.ac.uk](mailto:n.fulop@ucl.ac.uk)

[steve.morris@ucl.ac.uk](mailto:steve.morris@ucl.ac.uk)

<http://www.learningfromstroke.com/>

- Morris et al. (2014)** Impact of centralising acute stroke services in English metropolitan areas on mortality and length of hospital stay: difference-in-differences analysis. *BMJ*;349:g4757
- Ramsay et al. (2015)** Effects of centralizing acute stroke services on stroke care provision in two large metropolitan areas in England. *Stroke*;46(8):2244
- Turner et al. (2016)** Lessons for major system change: centralisation of stroke services in two metropolitan areas of England. *J Health Serv Res Policy*;21(3): 156
- Fulop et al. (2016)** Explaining outcomes in major system change: a qualitative study of implementing centralised acute stroke services in two large metropolitan regions in England. *Implement Sci* 2016;11(80)
- Hunter et al. (2018)** The potential role of cost-utility analysis in the decision to implement major system change in acute stroke services in metropolitan areas in England. *Health Res Policy Syst* 2018;16(1) doi:10.1186/s12961-018-0301-5
- McKevitt et al. (2018)** Patient, carer and public involvement in major system change in acute stroke services: The construction of value. *Health Expect* 2018; doi:10.1111/hex.12668
- Perry et al. (2018)** Patient experience of centralised acute stroke care pathways. *Health Expect* 2018; doi:10.1111/hex.12685

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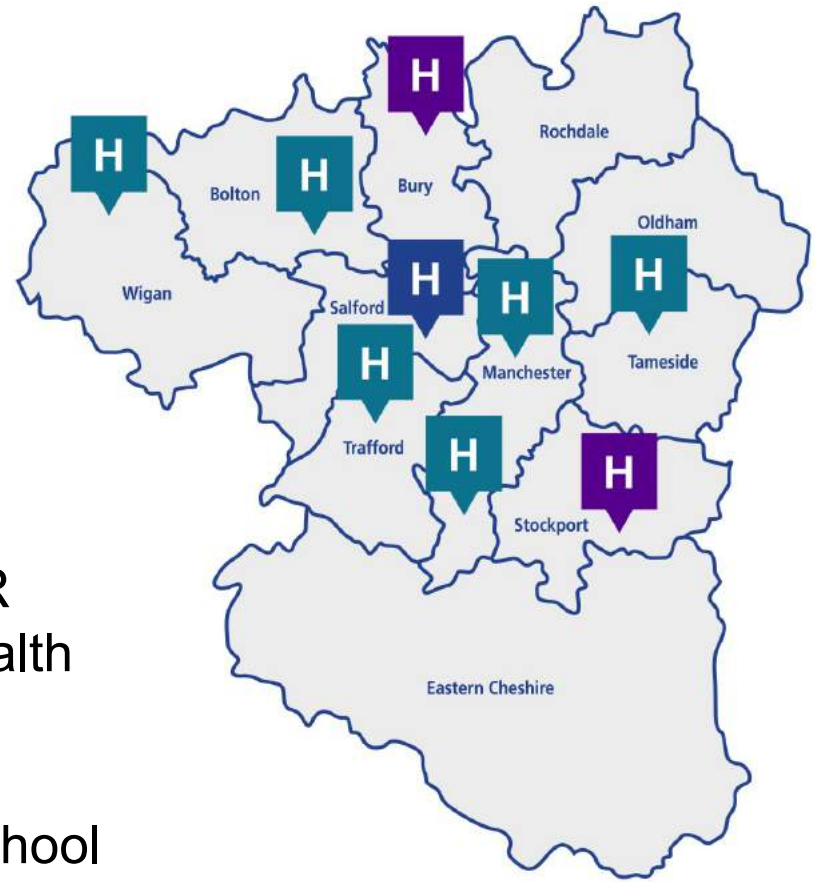
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# The (Greater) Manchester story

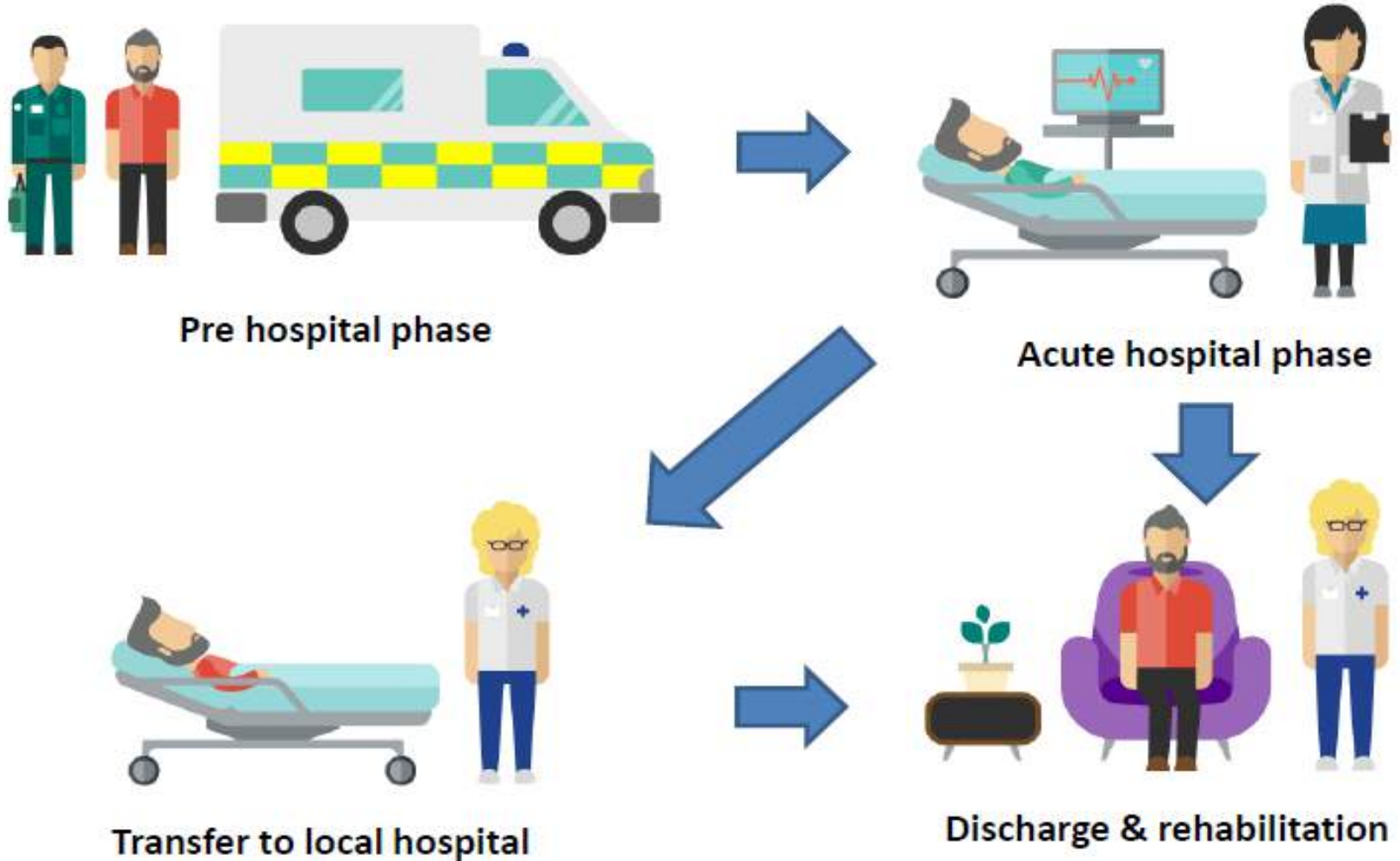
Professor Ruth Boaden, Director – NIHR  
Collaboration for Leadership in Applied Health  
Research and Care (CLAHRC) Greater  
Manchester  
Professor, Alliance Manchester Business School



On behalf of research team



# The stroke pathway



# What happened when?

2010

2011

2012

2013

2014

2015

2016

2017

2018

Full centralisation of acute care in London

Greater Manchester A; partial centralisation of acute care in GM

Greater Manchester B: full centralisation

Internal review of pathway concludes further change is needed

PAT rationalises stroke services to one site

Macclesfield stroke unit closes

Operational Delivery network (ODN) established

Health and Social Care Act

2007 National Stroke Strategy

# The research project

2010

2011

2012

2013

2014

2015

2016

2017

2018

Full centralisation of acute care in London

Greater Manchester A; partial centralisation of acute care in GM

Greater Manchester B: full centralisation

Internal review of pathway concludes further change is needed

PAT rationalises stroke services to one site

Macclesfield stroke unit closes

Operational Delivery network (ODN) established

Health and Social Care Act

NIHR funded research

Study period 1 (end March 2012)

BMJ paper (Aug 2014)

Study period 2 (quantitative end March 2016, qualitative end March 2017)

This data

Academic papers published

Final report

# Further change in GM

- Recommended Oct 2011, implemented March 2015
- Delays agreeing model, planning, implementation
- System faced obstacles:
  - Turbulence - 2013 NHS reforms
    - disrupted decision-making
    - loss of local knowledge
  - National staffing shortages
  - Local concerns about service and leadership capacity

*'It was kind of assumed that it was a relatively small change, when **in fact it was probably as big a change as it had been the first time round.**'*  
(Stroke physician, GM)

***Despite these obstacles, change was implemented***

# Facilitators of further change in GM (GM B)

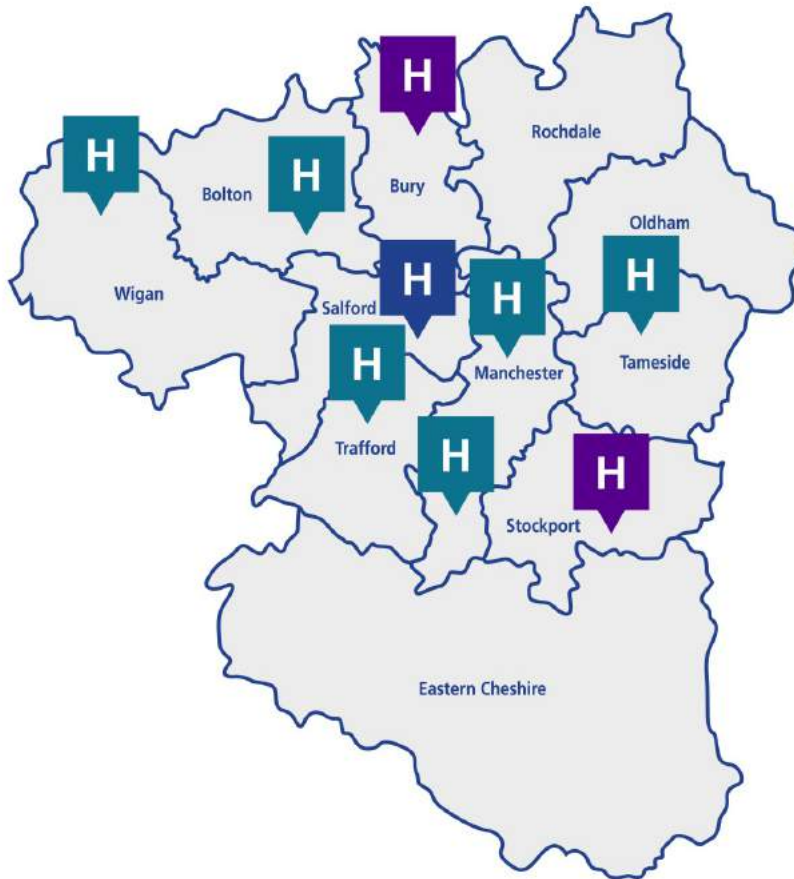
- Governance: Implementation Board (from 2014)
  - Clearer system leadership
  - Included commissioners
  - A single project manager
  - 2 patient representatives
- Research evidence



- Leaders 'held the line'
  - On timing of change
  - On 'big bang' launch

*'It would be extremely difficult to argue for e.g. 3-4 months [slippage] in light of the mortality data ... as many as 16 deaths from stroke could be avoided in that period of time if services were centralised'  
(Implementation Board meeting 12/09/14)*

# Post-implementation (Apr 2015 onwards)



- GM Operational Delivery Network (**ODN**) facilitated effective operation of system

- **3 HASUs**
- **6 DSCs**
- **16 community rehabilitation teams**



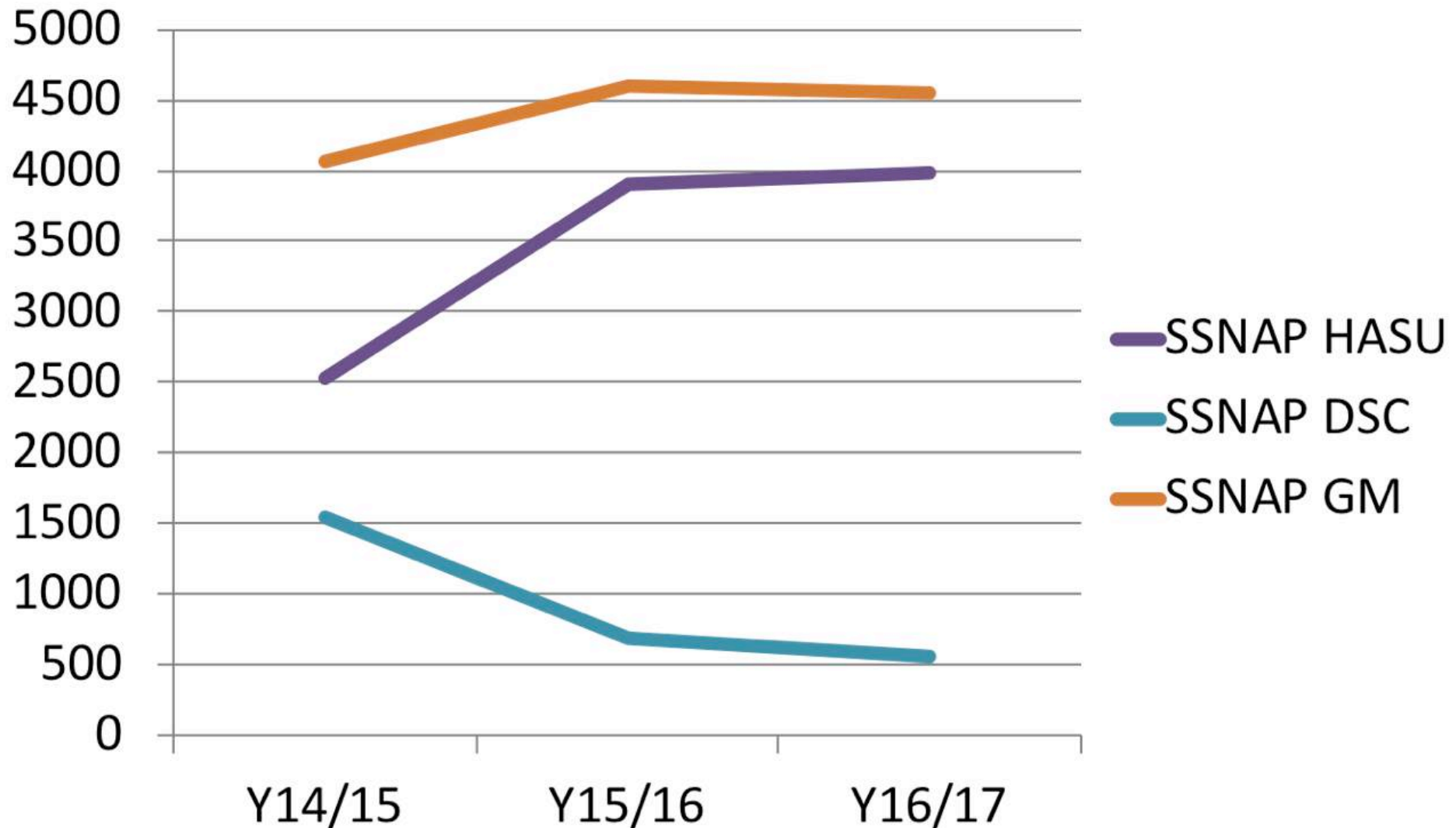
# Stroke pathway

GM full  
centralisation

Research  
quantitative data  
collection  
completed



Greater Manchester Stroke  
Operational Delivery Network





# Acute pathway performance

**PAT  
re-organisation**



**GM full  
centralisation**

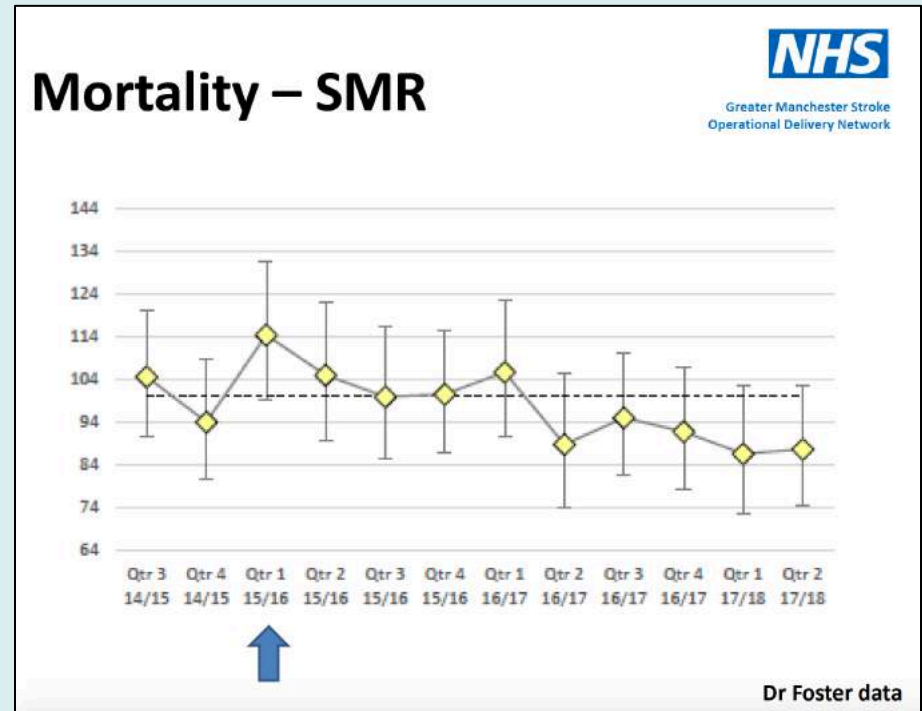
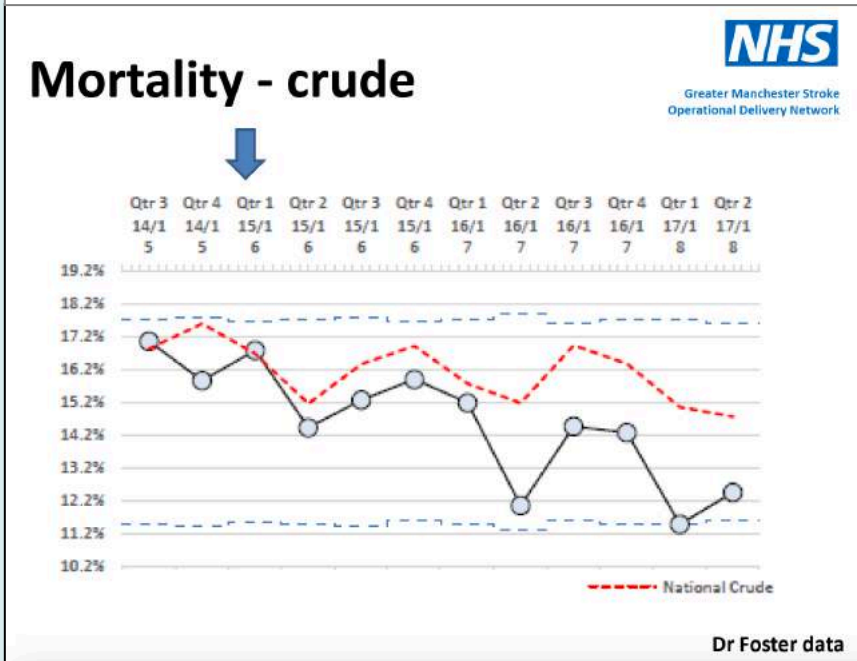
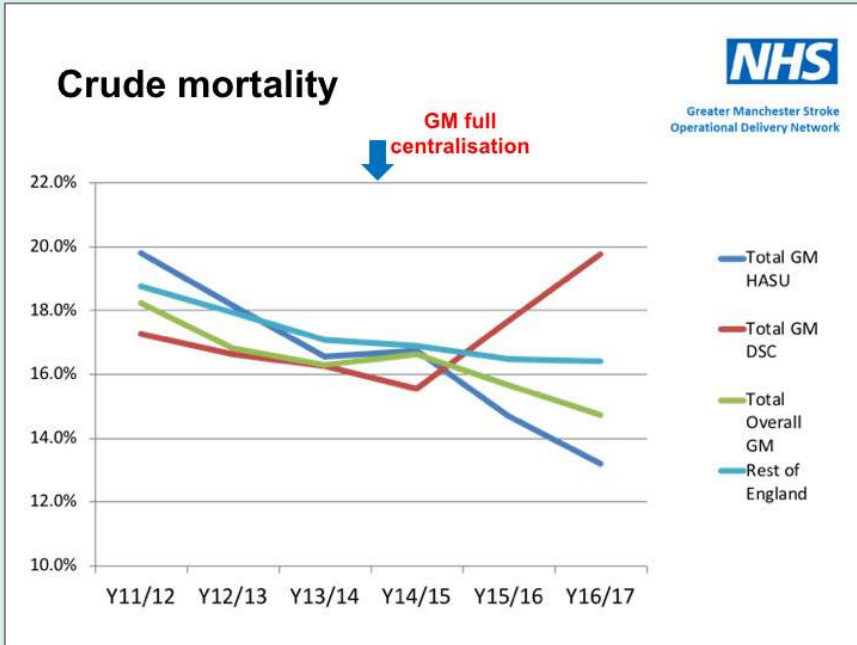


**Research  
quantitative data  
collection completed**



CCG	2014			2015				2016			2017
	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jun	Jul-Sep	Oct-Dec	Jan-Mar	Apr-Jul	Aug-Nov	Dec 16- Mar 17
Eastern Cheshire	D	D	D	D	C	C	B	B	B	A	A
Bolton	D	D	X	D	B	B	B	B	A	A	A
Bury	D	C	C	B	A	A	A	A	A	A	A
Central Manchester	D	D	D	C	B	B	B	B	A	A	A
Heywood, Middleton & Rochdale	C	C	C	B	A	A	A	A	A	A	A
North Manchester	D	C	C	B	A	A	A	A	A	A	A
Oldham	C	C	C	B	A	A	A	A	A	A	A
Salford	C	B	C	B	B	A	A	B	A	A	A
South Manchester	D	D	D	D	C	B	B	B	B	A	A
Stockport	D	C	C	D	C	B	B	A	B	A	A
Tameside & Glossop	D	D	D	D	C	C	B	B	B	A	A
Trafford	D	D	C	D	B	B	B	B	A	A	A
Wigan Borough	D	D	C	C	B	B	B	B	A	A	A

# Mortality is going down ...



# But ... (April 2018)



- Repatriation delays ~75 bed days per month
- DSC stroke care not so highly rated in SSNAP
- Main HASU under pressure due to size – largest in the country
- Community services not standardised
- TIA service not 7 days

# Critical success factors (ODN)

- Decision to centralise based on robust evidence
- Collaborative approach built relationships and trust over time
- Include patient voice
- Effective use of data to demonstrate impacts
- Network support for change management

# 'Simple rules' for major system change: our 'lessons'

<ul style="list-style-type: none"><li>• Combine designated and distributed leadership</li></ul>	System-wide authority is needed and commitment to system-wide improvement goals
<ul style="list-style-type: none"><li>• Establish feedback loops</li></ul>	May be combined with other tools e.g. financial incentives to encourage change
<ul style="list-style-type: none"><li>• Attend to history</li></ul>	Political authority needed to challenge existing context
<ul style="list-style-type: none"><li>• Engage physicians</li></ul>	Involve a range of stakeholders, have a system-wide governance structure to align interests
<ul style="list-style-type: none"><li>• Involve patients and families</li></ul>	Drives of change influence how stakeholders' views 'count' – may be tension between patients' and others' perspectives

## **Webinar 2: Crash course in system change internationally (4-5pm)**

Best A, Greenhalgh T, Lewis S, Saul JE, Carroll S, Bitz J. Large-System Transformation in Health Care: A Realist Review. *The Milbank Quarterly*. 2012;90(3):421-456. doi:10.1111/j.1468-0009.2012.00670.x.

# 'Simple rules' for major system change: the GM 'B' and ODN experience

<ul style="list-style-type: none"> <li>Combine designated and distributed leadership</li> </ul>	<ul style="list-style-type: none"> <li>Implementation Board</li> <li>Including commissioners</li> <li>Single project manager</li> </ul>	<ul style="list-style-type: none"> <li>Collaborative approach built relationships and trust over time</li> </ul>
<ul style="list-style-type: none"> <li>Establish feedback loops</li> </ul>	<ul style="list-style-type: none"> <li>Decision to centralise based on robust evidence</li> </ul>	<ul style="list-style-type: none"> <li>Use data to demonstrate impact</li> </ul>
<ul style="list-style-type: none"> <li>Attend to history</li> </ul>	<ul style="list-style-type: none"> <li>Big bang launch</li> </ul>	<ul style="list-style-type: none"> <li>Network support for change management</li> </ul>
<ul style="list-style-type: none"> <li>Engage physicians</li> </ul>	<ul style="list-style-type: none"> <li>Implementation Board</li> <li>Personal relationships</li> </ul>	
<ul style="list-style-type: none"> <li>Involve patients and families</li> </ul>	<ul style="list-style-type: none"> <li>2 patient representatives on Implementation Board</li> <li>No wider formal consultation</li> </ul>	<ul style="list-style-type: none"> <li>Include patient voice</li> </ul>

# THANK YOU

More information:

[Ruth.Boaden@manchester.ac.uk](mailto:Ruth.Boaden@manchester.ac.uk)

[www.ucl.ac.uk/dahr/research-pages/stroke\\_study](http://www.ucl.ac.uk/dahr/research-pages/stroke_study)

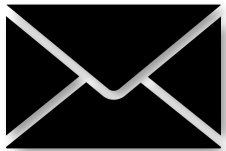
<http://gmsodn.org.uk/>

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# What's next

- ◆ Join us at 4pm for a crash-course in system change worldwide
- ◆ We're running an all-day learning event 22 May – join the waiting list and cross your fingers!
- ◆ Lots more information at [learningfromstroke.com](https://learningfromstroke.com)

# Thank you